



**Special Meeting**  
**Community Redevelopment Agency**

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**Tuesday, March 31, 2026**

**6:30 PM**

**Commission Chambers**

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**CALL TO ORDER AND ROLL CALL**

**MOMENT OF SILENCE AND PLEDGE OF ALLEGIANCE**

**APPROVAL OF COMMUNITY REDEVELOPMENT AGENCY AGENDA**

*March 31, 2026*

**ZOOM INFORMATION**

**Join Zoom Meeting by clicking the below link**

<https://deerfield-beach.zoom.us/j/83862098642?pwd=TgLRkLrUxg6Oa7sG0kNPOLNjyUPkMW.1>

**Join Zoom Meeting via telephone by dialing**

**Call-in Number: (305) 224-1968**

**Meeting ID: 838 6209 8642#**

**Participant ID: #**

**Passcode: 082239#**

**For complete instructions on joining and/or participating during Public Comment, please click the following link or attend in person in the City Commission Chambers.**

<https://deerfield-beach.zoom.us/j/88614212000?pwd=wExDmTP0pYWQDAwQrMmHmCjCYGIZt.1>

**Attachment:** Zoom Instructions

**GENERAL ITEMS**

- 1. CRA Resolution 2026/ - A Resolution of the Deerfield Beach Community Redevelopment Agency (CRA), approving the name and designation of the Marine Science Center to be known as the Museum of Discovery and Science Deerfield Beach Nature Center; providing for implementation and an effective date.**

**Suggested Action:** CRA Board to vote on Resolution

**Attachment:** Museum of Discovery and Science Deerfield Beach Nature Center

**BOARD/ADMINISTRATION COMMENTS****PUBLIC INPUT****ADJOURNMENT****NEXT MEETING**

*Tuesday, April 14, 2026*

*Any person wishing to appeal any decision made by the City Commission with respect to any matter considered at such meetings or hearings will need a record of the proceedings, and for*

*such purposes may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and the evidence upon which the appeal is made. The above notice is required by State Law (F.S. 286.0105). Anyone desiring a verbatim transcript shall have the responsibility, at his/her own expense, to arrange for the presence of a certified court reporter at the hearing.*



## Community Redevelopment Agency Meeting - March 31, 2026

**DEERFIELD BEACH - YOU ARE HEREBY NOTIFIED** that the **Community Redevelopment Agency** meeting will be held on **Tuesday, March 31, 2026, at 6:30 PM in the City Commission Chambers located at the City Hall Complex, 150 NE 2<sup>nd</sup> Avenue, Deerfield Beach, Florida.** A quorum will be physically present at the meeting and the City will be utilizing communications media technology with most City staff participating through video conferencing.

The March 31, 2026, Community Redevelopment Agency meeting will proceed utilizing communications media technology; **however, the City Commission Chambers located at the City Hall Complex, 150 NE 2<sup>nd</sup> Avenue, Deerfield Beach, will be open to the public as an additional method** for speakers wishing to speak on items. A copy of the agenda for the March 31, 2026 meeting will be available at <http://www.deerfield-beach.com/1554/Meetings-Agendas>.

### **Attending and Viewing the Community Redevelopment Agency Meeting:**

This meeting will be broadcast live for members of the public. There are several options available to the public to attend/view the meeting:

1. **In Person Attendance.** Attend in person in the City Commission Chambers.
2. **Zoom**, which now requires participants to authenticate before joining meetings. Please follow the steps below to ensure you can access the meeting without delay.

### **Before the Meeting**

- Ensure you have a Zoom account. **You can sign up for free.**
- Download or update the Zoom application at [www.zoom.us](http://www.zoom.us) if you do not already have it.

### **Joining the Meeting**

1. Click the Zoom meeting link provided below.
2. When prompted, **sign in to your Zoom account.**
3. If you are not already signed in, Zoom will redirect you to log in.
4. After signing in, you will automatically be admitted to the meeting.
  - a. **Via Zoom Online** - Access to the meeting will begin at 6:15 PM on March 31, 2026.
    - i. Use the following link below to access the meeting via Zoom:  
<https://deerfield-beach.zoom.us/j/83862098642?pwd=TgLRkLrUxg6Oa7sG0kNPOLNjyUPkMW.1>
    - ii. The video camera display feature is disabled for public use.

- b. Via Zoom Telephone** - Join the meeting via telephone (audio only) using the Call-in number below, followed by the Meeting ID when prompted. No computer or access code is required.

Call-in Number: (305) 224-1968, Meeting ID: 838 6209 8642#, Participant ID: #, Passcode: 082239#

For more information on using Zoom, please visit Zoom Support at the following link: <https://support.zoom.us/hc/en-us>.

**Providing Public Comment:**

Public participation is strongly encouraged. Your comments will be limited to three minutes per person. To participate via Zoom, please complete the attached comment card, and e-mail it to the City Clerk at [web.clerk@deerfieldbeachfl.gov](mailto:web.clerk@deerfieldbeachfl.gov) prior to the meeting. If you attend in person, comment cards will be provided in the Commission Chambers.

- 1. In person** - Public comment may be given in the Commission Chambers during the applicable public comment portion of the meeting.
- 2. Live Zoom Video Participation** - If attending via Zoom online, at the appropriate public comment period, click “raise hand” which is located at the bottom of the screen under the “reactions” tab, and your audio will be unmuted when you are recognized.
- 3. Live Zoom Telephone Participation** - If attending via Zoom by telephone, at the appropriate public comment period, press \*9 to “raise your hand” and your audio will be unmuted when you are recognized.

IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT AND FLORIDA STATUTE 286.26, PERSONS WITH DISABILITIES NEEDING SPECIAL ACCOMMODATION TO PARTICIPATE IN THIS PROCEEDING SHOULD CONTACT THE CITY CLERK NO LATER THAN 3 DAYS PRIOR TO THE MEETING AT (954) 480-4213 FOR ASSISTANCE.

***Should you have any questions, please feel free to contact the City Clerk’s Office at 954.480.4213. For additional information on the agenda items for the Commission meeting, please visit [www.dfb.city](http://www.dfb.city).***



**PUBLIC COMMENT**

**ONE CARD PER AGENDA ITEM OR PUBLIC COMMENT, PLEASE!**

**Date:** \_\_\_\_\_

**Agenda Item #:** \_\_\_\_\_

**Public Comment: (Circle one) YES/NO**

If you wish to address the City Commission, please provide the below required information:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

You may also provide the following optional information, so staff may contact you, if necessary:

Phone and/or E-mail Address (optional): \_\_\_\_\_

**\*NOTE: You have 3 minutes to speak. TIME IS NOT TRANSFERRABLE.**

Public comment shall be governed by the City Commission Meeting Rules of Procedure outlined in Resolution 2018/014, which states that no comments shall be made related to the personal life, or personal qualities of any person and no language which would offend persons of ordinary sensibilities shall be permitted.



# City of Deerfield Beach

150 NE 2nd Ave  
Deerfield Beach, FL  
33441  
954-480-4200

## Face Sheet File Number: I.D. 2026-151

**Agenda Date:** 3/31/2026

**Status:** General Items

**In Control:** Community Redevelopment Agency (CRA)

### **Title**

**CRA Resolution 2026/ - A Resolution of the Deerfield Beach Community Redevelopment Agency (CRA), approving the name and designation of the Marine Science Center to be known as the Museum of Discovery and Science Deerfield Beach Nature Center; providing for implementation and an effective date.**

### **Recommended Action**

CRA Board to vote on Resolution

### **Background/History**

On July 8, 2025, the Community Redevelopment Agency (CRA) approved a ten year Management Agreement with the Museum of Discovery and Science, Inc. (MODS), d/b/a as the New World Aquarium, Inc. (NWA), pursuant to CRA Resolution No. 2025/006. As stated in the Resolution, MODS/NWA is recognized for their “proven history of developing and operating successful science education centers.”

### **Current Activity:**

In January 2026, Director Chen determined that the common name for the marine science center building (Center), “Sawgrass to Seagrass”, is a trademark-protected name of an educational program developed by Guy Harvey, Inc. Therefore, it is necessary to adopt a formal name for the Center.

MODS was aware of the naming issue and conducted a public engagement poll to develop ideas for a formal, permanent name for the Center. The results of their survey (496 unique responses, with 27% being Deerfield Beach residents) concluded that the words “MODS,” “Deerfield Beach,” and “Nature Center” scored highest for brand recognition and clarity about what the Center has to offer.

The survey was the subject of a MODS presentation at the February 10th CRA Board Meeting and served as the starting point of the naming discussion by the CRA Board. The naming discussion was again raised at the March 10th CRA Board Meeting. Without reaching a consensus, the CRA Board directed CRA Director Chen and MODS President Cox to develop a name recommendation for consideration at a March 31st Special CRA Meeting. With the survey as the starting point, MODS collaborated with the CRA and JM Family Enterprises to arrive at a formal name recommendation: MUSEUM of DISCOVERY and SCIENCE DEERFIELD BEACH NATURE CENTER

### **Recommendation:**

Staff recommends CRA Board approval of the proposed name of the Marine Science Center Building located at 1600 Riverview Road, Deerfield Beach, FL 33441.

**CRA RESOLUTION NO. 2026/**

**A RESOLUTION OF THE DEERFIELD BEACH COMMUNITY REDEVELOPMENT AGENCY (CRA), APPROVING THE NAME AND DESIGNATION OF THE MARINE SCIENCE CENTER AT SULLIVAN PARK TO BE KNOWN AS THE MUSEUM OF DISCOVERY AND SCIENCE DEERFIELD BEACH NATURE CENTER; PROVIDING FOR IMPLEMENTATION AND AN EFFECTIVE DATE.**

**WHEREAS**, the City of Deerfield Beach (the “City”) and the Deerfield Beach Community Redevelopment Agency (the “CRA”) decided to establish a new Marine Science Center (the “Center”) on the second floor of the two-story facility constructed adjacent to Sullivan Park, which Center is to be dedicated to public education and awareness of the marine environment; and

**WHEREAS**, pursuant to CRA Resolution No. 2025/006, the CRA Board approved a Management Agreement with the New World Aquarium, Inc., an affiliated entity of the Museum of Discovery and Science, Inc., (“MODS”) to serve as the manager and operator of the Center; and

**WHEREAS**, as construction of the Center is nearing completion, CRA staff and MODS determined that the Center should be formally named; and

**WHEREAS**, at the February 10, 2026 CRA Board meeting, MODS provided a presentation to the CRA Board regarding the results of its public engagement poll for suggested names of the Center; and

**WHEREAS**, on March 10, 2026, the CRA Board further discussed the formal naming of the Center with direction for the CRA Director and MODS to provide a recommendation for a name to be considered by the Board; and

**WHEREAS**, CRA staff and MODS recommend that the CRA Board approve the designation and name of the Center to be known as the “Museum of Discovery and Science Deerfield Beach Nature Center”, and approve inclusion of the City logo and MODS logo into the signage for the Center.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY OF DEERFIELD BEACH COMMUNITY REDEVELOPEMENT AGENCY AS FOLLOWS:**

**Section 1.** The above referenced “Whereas” clauses are true and correct and made a part of this Resolution.

**Section 2.** The CRA Board hereby approves the designation and name of the Center to be known as the “Museum of Discovery and Science Deerfield Beach Nature Center”. The inclusion of the City logo and MODS logo into the signage for the Center is hereby approved.

**Section 3.** The appropriate CRA officials are authorized to do all things necessary to carry out the aims of this Resolution, including all actions required to effectuate signage for the Center.

**Section 4.** This Resolution shall take effect immediately upon adoption.

PASSED AND ADOPTED THIS \_\_\_\_ DAY OF \_\_\_\_\_, 2026.

DEERFIELD BEACH COMMUNITY  
REDEVELOPMENT AGENCY

\_\_\_\_\_  
TODD DROSKY, CHAIR

ATTEST:

\_\_\_\_\_  
HEATHER MONTEMAYOR, CLERK